

# WHERE INNOVATION AND EXPERTISE WORK FOR YOU™

PRODUCTS FOR THE BUILDING ENVELOPE  
AND CIVIL ENGINEERING APPLICATIONS



# US HEADQUARTERS

WADSWORTH, OHIO



SOPREMA is an international manufacturer specializing in the production of innovative products ranging from building envelope waterproofing protection to civil engineering applications. SOPREMA provides high performance solutions for roofing, above and below-grade waterproofing, insulation, soundproofing, vegetated solutions, air and vapor barriers as well as civil engineering waterproofing. Founded in 1908 in Strasbourg, France, SOPREMA is now located in over 90 countries.

SOPREMA was established in Canada in 1978 and opened its first plant and headquarters in Drummondville, Quebec in 1984. In 1985, operations began in the United States and in 1993 we opened our Wadsworth, Ohio manufacturing facility. The North American subsidiary has experienced remarkable growth over the years, and now has six production plants throughout North America that manufacture a large variety of products for industrial, commercial, institutional and residential construction.



ROOFING &  
WATERPROOFING



INSULATION



VEGETATED  
SOLUTIONS



SOUNDPROOFING



ACCESSORY  
PRODUCTS



# SOPREMA IN FIGURES

## INTERNATIONALLY

- One head office in Strasbourg, France
- Over 4,000 distributors
- More than 6,250 employees worldwide
- Over 90 countries served
- Over 49 production plants worldwide
- Eight research centers
- 19 training centers in 5 countries

## IN NORTH AMERICA

- One North American head office in Drummondville, QC
- One US headquarters in Wadsworth, Ohio
- More than 90 technicians and technical representatives across North America
- Three research centers in North America; one in Canada and two in the US
- 13 training centers throughout North America

- Home Office
- North America and US Corporate Headquarters
- Offices and Plants



(\*Data as of January 2017) Refer to [www.soprema.us](http://www.soprema.us) for the most up-to-date information.

## SOPREMA, SINCE 1908

SOPREMA innovates with the creation of a North American Research and Development Department in its Drummondville plant.

1908

Charles GEISEN, a building materials trader, founds Les Usines Alsaciennes d'Emulsions in Strasbourg, France.

1909

Mr. GEISEN discovers a material that is impermeable, flexible and easy to lay: canvas dipped in hot bitumen. The finished product resembles an elephant's skin, so it is called "MAMMOUTH" (the French word for mammoth).

1933

Pierre GEISEN, the founder's son, becomes President of the company.

1941

The company builds a new plant in Avignon and establishes SOPREMA, Société des Produits et Revêtements d'Étanchéité MAMMOUTH (Mammoth Waterproofing Products and Coatings Company).

1975

The laboratory in Strasbourg develops the first line of SBS elastomeric bitumen waterproofing products called SOPRALENE.

1978

Market development spreads to Canada. A Canadian division is created in Québec to introduce SOPRALENE on the continent.

1984

SOPREMA opens its very first Canadian production facility.

1992

Pierre GEISEN steps down and appoints his grandson Pierre-Etienne BINDSCHIEDLER as President of SOPREMA.

1993

SOPREMA opens its sixth manufacturing plant and first in the United States, to capitalize on the US market opportunities.

1996

The plant is equipped with an additional production unit for self-adhesive membranes used in roofing and airtightness. This production unit is also used to launch the RESISTO product line, for the residential market.



**1997**

SOPREMA launches a new line of liquid applied waterproofing products named ALSAN.

**1999**

A second plant is established in Canada; it is located in Chilliwack, British Columbia.

**2004**

SOPREMA Canada introduces its waterproofing products in the Chinese market.

**2007**

SOPREMA opens its second manufacturing facility in the United States in Gulfport, MS.

**2008**

Following up on its success in China, SOPREMA Canada expands in the Middle East.

**2010**

The company announces the opening of new offices in the United Arab Emirates and Australia.

**2011**

Richard VOYER is appointed vice-president and general manager of SOPREMA North America.

**2012**

SOPREMA opens an office in Brazil.

**2015**

SOPREMA opens a polyisocyanurate plant in Drummondville, Québec.

**2016**

Ground breaking on a new PMMA/PMA resin facility in Wadsworth, Ohio takes place.

SOPREMA acquires the entirety of CONVOY, a North American distributor of roofing and construction materials.

SOPREMA acquires Chem Link, a manufacturer of high performance, environmentally friendly adhesives, sealants, and coatings.

SOPREMA opens an office in Singapore.

# COMMITMENT TO QUALITY

Since 1908, SOPREMA has developed around the idea that the quality, durability and reliability of materials must match contractors' and designers' ambitions and expectations. Over the years, SOPREMA has been using its expertise to develop a variety of high-end products that measure up to the requirements of the construction field.

Our commitment to excellence in quality, environmental stewardship and safety is verified by our ISO 9001, 14001, and 18001 certifications. Additionally, on a global basis, the company operates a worldwide standardization process meaning you get the same quality product at any SOPREMA location. Our Quality Compliance Certificate program allows product data to be pulled straight from the manufacturing line to ensure consistency every time. Simply put, with SOPREMA, consistency is built into our processes every day, everywhere.

**Bullitt Center - The Greenest Commercial Building in the World**

Seattle (USA)

SOPRALENE, ALSAN RS & R NOVA PLUS



**Flatiron Building**  
New York City (USA)  
ALSAN RS





# MISSION

## ENSURE COMPANY GROWTH AND PROFITABILITY WITH:

- Innovation and business opportunities
- The autonomy and skills of our employees
- The efficient production of quality products
- The best technical support in the industry
- Synergy between various sectors of the company

## The sale of products for:

- Roofing
- Waterproofing
- Wall Systems
- Civil Engineering projects

# VISION

TO BE THE LEADER IN THE AREAS OF DEVELOPMENT, PRODUCTION AND SALE OF PRODUCTS THAT MEET AND EXCEED THE REQUIREMENTS OF OUR MARKETS.



# VALUES

## INTEGRITY AND RESPECT

**Integrity and respect** shall always be at the foundation of our relationships with customers, suppliers, colleagues, and the collective building industry.

## COMMITMENT

We are **committed to excellence** in all of our endeavors. We must show proof of judgement, professionalism, rigor, personal discipline, perseverance, team spirit and a customer-centered attitude.

## ENVIRONMENT

Our activities and growth should take place against a backdrop of **sustainable development** aimed at reducing harmful effects on the environment as much as possible.

**Parkland Hospital**  
Dallas (USA)  
SOPRALENE & ELASTOPHENE



**Art Gallery of Alberta**  
Edmonton (Canada)  
SOPRALENE



**China Central Television**  
Beijing (China)



# PRODUCTS FOR EVERY APPLICATION



VEGETATED

BRIDGES

ROOFING

WALLS

PLAZA DECKS

PARKING DECKS

FOUNDATIONS

## ROOFING

SOPREMA's high performance roof systems are designed with one basic criteria in mind: **durability**. Whether the two great SOPREMA SBS-modified bitumen classics: SOPRALENE® and ELASTOPHENE®, or SENTINEL®PVC, ALSAN® RS PMMA/PMA Liquid Applied Membranes, and SOPRASmart® laminated boards, they are all examples of SOPREMA's highly durable products. These systems take different forms: bituminous, synthetic, liquid applied polymeric membranes, and labor saving laminated boards; each providing solutions with exceptional properties and benefits to fit your specific needs.

## VEGETATED ROOFS

With SOPRANATURE®, SOPREMA has developed several vegetated roof systems that can be easily installed on any of its membrane systems. Light weight and low maintenance, SOPRANATURE systems distinguish themselves in the vegetated roof sector.

## WATERPROOFING

The COLPHENE® line encompasses products utilized in foundation waterproofing, from self-adhered to thermofusible SBS-modified bitumen membranes to liquid applied systems. Tough and dependable, COLPHENE systems are available to protect all types of foundations; conventional waterproofing installed directly on the foundation walls, or blindside (pre-applied) waterproofing for projects in dense urban areas.

## WALLS

The SOPRASEAL® line includes permeable and non-permeable options in both prefabricated membranes and liquid applied materials that ensure air and vapor protection of the building envelope. SOPRASEAL® air and vapor barrier solutions offer durability that can only be obtained with SOPREMA.



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## BALCONIES, PLAZA DECKS, FOUNTAINS AND PONDS

The ALSAN RS rapid-setting liquid applied waterproofing systems, composed of different polymethyl methacrylate (PMMA) and polymethacrylate (PMA) based resins, are part of the many solutions proposed by SOPREMA for roofing and waterproofing applications. These liquid applied systems seal and protect roofs, balconies, plaza decks, pedestrian walkways and many more applications.

## PARKING DECKS

Products from the ALSAN RS line are high performance liquid applied waterproofing solutions which may be used for the protection of concrete structures, such as parking decks. TRAFIKROCK products are specifically used to waterproof parking decks. The line includes a choice of primers and thermofusible membranes. Both TRAFIKROCK and ALSAN RS protect the structural concrete against corrosion mainly caused by water, de-icing salt and other chemicals.

## BRIDGES

SOPREMA has developed specialized ANTIROCK products for sealing bridges as well as civil engineering applications. ALSAN RS systems are also available for use in certain bridge deck waterproofing applications.



**Jean-Lesage Generating Station (Manic 2)**  
Baie-Comeau (CANADA)  
SOPRALENE



**George Washington Bridge**  
New York City (USA)  
ANTIROCK

# COMPREHENSIVE SERVICE

SOPREMA has earned its place among the leaders of the roofing and waterproofing industries thanks to the expertise and availability of its technical team. Technicians and technical representatives staffed across North America support construction professionals in their projects, from design to build.

In addition to providing outstanding technical support and customer service, SOPREMA is committed to providing ongoing training for contractors who specialize in the installation of our products. Thousands of individuals are trained each year in one of our thirteen, and growing, training centers in North America.

SOPREMA experts also make a point of disseminating technical expertise to architects and consultants in conferences and events related to building science and innovation.

Construction professionals – architects, contractors, building owners, consultants – choose SOPREMA for the quality of its products and its personalized service. SOPREMA is more than a manufacturer: we are also a partner!

**MORE THAN 90 TECHNICIANS AND TECHNICAL REPRESENTATIVES ACROSS NORTH AMERICA**

**MORE THAN 4,000 PEOPLE ARE TRAINED EACH YEAR IN ONE OF OUR THIRTEEN TRAINING CENTERS**



# THE SPIRIT OF INNOVATION

Always attentive to the professionals in the construction industry, SOPREMA is renowned as a pioneer for its new product development initiatives that meet and exceed the needs of its clients. The company was one of the first to develop automated systems for the installation of membranes, and was the first roofing manufacturer to incorporate vegetated roof concepts into their product line. Innovation at SOPREMA also involves active participation in the development of new industry standards.

# SUSTAINABLE DEVELOPMENT

The SOPREMA R&D policy is strongly oriented towards sustainable development. For more than 20 years, SOPREMA has taken countless steps to limit the impact of its products and industrial activities on the environment, with a particular emphasis on renewable resources and developing environmentally friendly products, such as SOPRANATURE®, COLPLY® EF, SOPRASTAR® and MAMMOUTH NEO®.

# TECHNOLOGIES

Over the years, SOPREMA has developed and marketed the best technologies in the industry, with the constant objective of leading with high-performance, high-quality products.

## SBS-MODIFIED BITUMEN

SOPREMA has been mastering SBS-modified bitumen technology since SOPRALENE® was commercialized in 1975. SBS products offer peace of mind thanks to their excellent durability in all climates and conditions. SBS-modified bitumen technology is extremely versatile providing robust membrane systems for use in roofing, below-grade waterproofing, civil engineering applications and more. SOPREMA's surfacing options range from traditional granules to multiple choices to meet any "cool roof" requirement. Numerous application methods also ensure that SBS systems may be installed in virtually any condition on any building at any time.

## PMMA/PMA LIQUID APPLIED MEMBRANES

SOPREMA's specialized line of polymeric PMMA/PMA liquid applied membranes includes a complete offering of resins, reinforcements and accessories providing a variety of seamless roofing and waterproofing solutions. The performance, durability, and application flexibility of SOPREMA liquid applied membranes is outstanding – from pedestrian to vehicular trafficable systems, for hard to access areas, or the need for high chemical resistance, SOPREMA has the flexible PMMA/PMA membrane solution. Customized finishes and ease of application also make this technology ideal for decorative surfaces and when aesthetics are a consideration.

## SYNTHETIC MEMBRANES

Our line of high performance synthetic membranes are composed of plasticized PVC (thermoplastic polyvinyl chloride). These products, marketed under the SENTINEL® brand name are inherently fire and chemical resistant and offer design flexibility for use in both low and steep slope applications. Our PVC membranes are offered in white and a variety of other colors including our Copper Art and Silver Art variations. Metallic powders are incorporated into the PVC formulation of Copper Art and Silver Art replicating the appearance of standing seam metal roofs for sophisticated designs. Copper Art is designed to patina to match the aesthetic of natural copper metal.

## INSULATION

SOPREMA provides a full line of high-performance, high R-value insulation technologies that vary in size and thickness to provide a solution for your energy efficiency and compressive strength needs. From our SOPRA-ISO® polyisocyanurate, extruded polystyrene, mineral wool, cellulose and more, SOPREMA has a product available to meet your insulation needs.

## ACCESSORIES & RELATED PRODUCTS

Look no further than SOPREMA. Regardless of the material or system type, SOPREMA has the accessories and related materials to complement and complete your project.



**GM Wentzville**  
Wentzville (USA)  
ELASTOPHENE

# TESTING AND APPROVALS

SOPREMA has steadily carved its own niche among the leaders of the roofing and waterproofing industry and is known for its numerous approvals and associations with many certification entities:



**CSA A123.21**  
MEETS CSA STANDARD



**Holiday Inn**  
Medina (USA)  
SOPRASEAL STICK VP &  
SOPRASEAL STICK 1100T

# WHY A MAMMOUTH?

Resulting from the earliest experiments back in 1908 by our founder, Mr. Charles Geisen, a canvas that had been dipped in hot bitumen rendered a waterproof, flexible fabric that was easy to install.

This new membrane resembled the skin of an elephant, and at this time in history researchers in the Siberian permafrost found the well-preserved remains of a woolly mammoth. This timely discovery led to Mr. Geisen christening his emerging invention "MAMMOUTH" (the French word for mammoth). With the tremendous subsequent success of the product, the mammoth eventually became the company's logo and is incorporated into our name:

SOPREMA, the **SO**ciété des **P**roduits et **Rev**êtements d'**É**tanchéité **MA**mmouth (i.e., mammoth roofing/waterproofing products and coatings company).

Today, our mammoth logo is a symbol that reminds every SOPREMA employee that in order to thrive and progress we must adapt to our environment. SOPREMA products and systems have stood the test of time with unrivaled performance and durability, but as our world and business environment changes, so must we be able to adapt.



ROOFING WALLS FOUNDATIONS PARKING DECKS BRIDGES ADDITIONAL APPLICATIONS



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SOPREMA is an international manufacturer specializing in the production of waterproofing and insulation products, as well as vegetative and soundproofing solutions, for the building and civil engineering sectors.

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SOPREMA.US • 1.800.356.3521

SOPREMA.CA • 1.877.MAMMOUTH

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